

# ODS BAND

## BRICKELL ACADEMY

### SPONSORING THE OLD DONATION SCHOOL BAND IS A UNIQUE PARTNERSHIP

- More than 1,100 students from across all of Virginia Beach attend Old Donation School, a full-time school for intellectually gifted students, grades 2-8
- Our award-winning, middle school band performs two concerts (December & May) in our state-of-the-art, 800-seat auditorium
- People from all over Hampton Roads attend our concerts, making for a diverse and captive audience that appreciates the arts & community
- Your support makes a difference in many young musicians' lives



### GET YOUR BUSINESS NOTICED!

"Businesses should recognize that supporting arts and cultural programs can help to build their surrounding communities. The stronger the community is, the better the business opportunities can be for a company. A city with a vibrant artistic and cultural scene often attracts better talent, and a company that is directly involved with that vibrancy is set up to better retain and grow that talent. Businesses that support local arts and cultural organizations can add value to their corporate brand and their bottom line."

- Henry Kurkowski, *Forbes* Councils Member

Funds support our budding musicians to access the latest teaching tools, private instruction, sheet music, concerts, trips and more.

Whether it's a one-time advertisement in our program or an annual sponsorship, we are grateful for your support! The ODS Performing Arts Parents Association is a 501(c)3 tax-exempt organization and your contribution is tax deductible.

**Hand deliver or mail checks (payable to ODS PAPA):**

ODS PAPA, c/o Mr. Reid  
4633 Honeygrove Road, Virginia Beach, VA 23455

**Or PayPal via PayPal.me/odspapaband**

Type "SPONSORSHIP" or "AD" and include your name, company name and email in the "Add a Note" box when submitting your payment.

## MUSIC IS THE UNIVERSAL LANGUAGE OF MANKIND

-HENRY WADSWORTH LONGFELLOW

Questions? Visit [OLDDONATIONBAND.COM](http://OLDDONATIONBAND.COM) / email: [odspapaband@gmail.com](mailto:odspapaband@gmail.com)

**"MAESTRO" SPONSORSHIP / \$750+**

- company logo prominently displayed on olddonationband.com home page for 2019-2020 season
- full page ads in winter and spring concert programs
- thank you "shout out" in email newsletter and on social media
- appreciation plaque presented at concert, ODS Band sticker, 6 VIP seats to spring concert

**"SECTION LEADER" SPONSORSHIP / \$350-\$749**

- company logo prominently displayed on olddonationband.com home page for 2019-2020 season
- half page ads in winter and spring concert programs
- thank you "shout out" in email newsletter and on social media
- appreciation certificate and ODS Band sticker, 4 VIP seats to spring concert

**PROGRAM ADVERTISEMENT ONLY**

Winter Concert (Performance on Dec 18, 2019; ad artwork due by Dec 8)  
Spring Concert (Performance on May 19, 2019; ad artwork due by May 9)

**FULL PAGE, (5" x 8") \$400 each**       Winter     Spring

**HALF PAGE, (3.5" x 8") \$200 each**       Winter     Spring

**QUARTER PAGE, (3.5" x 4") \$100 each**       Winter     Spring

**COMPANY NAME** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**CITY** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**CONTACT NAME** \_\_\_\_\_

**EMAIL** \_\_\_\_\_

**PHONE** \_\_\_\_\_ **AMOUNT ENCLOSED** \_\_\_\_\_